U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 of Section 30(f) of the Investment Company Act of 1940

1. Name and address of Reporting Person* GUNDERMANN PETER J.			er Name and Tick		~ .	(Che [X] I [] O:	6. Relationship of Reporting Person to Issuer (Check all applicable) [X] Director [] 10% Owner [] Officer (give [] Other (specify title below) below)						
(Last) (First) (Mi	Nui	S. Identification nber of Reporting son, if an Entity	4. Sta		onth/Day/Yea h 20, 20 0								
East Aurora, NY 14052			luntary)		Amendment, hth/Day/Year)	Date of Origi	nal	7. Individual or Joint/Group Filing (Check applicable box) [X] Form filed by One Reporting Person [] Form filed by More than One Reporting person					
(City) (State) (Z	Zip)	Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Trans Date	saction	on 2A. Deemed 3 Execution Date, if any		ction Code	4. Securities Disposed (Instr. 3,	of (D)	(A) or	5. Amount of Securities Beneficially	6.Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
Month// Year)		Day/	(Month/Day/ Year)	Code	V	Amount	(A) or (D)	Price	Owned Following Reported Transactions (Instr. 3 and 4)				
\$01 Par Value Common Stock									93048	D			
\$01 Par Value Class B Stock									43415	D			
\$01 Par Value Common Stock									6114	I	*By Spouse		
\$01 Par Value Class B Stock									3064	I	*By Spouse		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Potential Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Form 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	Derivative sion or action Security Exercise Date E (Instr. 3) Price of Deri- vative Day/ D		3A. Deemed Execution Date, if any (Month/ Day/ Year)	4.Transaction Code (Instr.8)		5. Number of Derivative Securities Ac- quired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6.Date Exercisable and Expiration Date (Month/Day/Year)		7.Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr.	9.Number of deriv- Secur- ities Bene- ficially Owned	10.Owner- ship Form of Deriv- ative Security Direct	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exer- cisable	Expiration Date	Title	Amount or Number of Shares	5) Following Reported Transaction(s) (Instr. 4)	ing Reported Trans- action(s)	(D) or Indirect (I) (Instr. 4)	
Option	\$2.394	03/18/03		J(1)	V	7404		12/20/97	12/20/06	\$01 PV Com Stk	7404		7404	D	
Option	\$2.394	03/18/03		J(1)	V	2776		12/20/97	12/20/06	\$.01 PV CL B Stk	2776		2776	D	
Option	\$4.761	03/18/03		J(1)	V	12926		01/18/00	01/18/09	\$01 PV Com Stk	12926		12926	D	
Option	\$4.761	03/18/03		J(1)	V	4846		01/18/00	01/18/09	\$.01 PV CL B Stk	4846		4846	D	
Option	\$5.672	03/18/03		J(1)	V	12118		01/18/01	01/18/10	\$01 PV Com Stk	12118		12118	D	
Option	\$5.672	03/18/03		J(1)	V	4544		01/18/01	01/18/10	\$.01 PV CL	4544		4544	D	

^{*}If the Form is filed by more than one Reporting Person, see Instruction 4(b)(v).

									B Stk					
Option	\$11.319	03/18/03	J(1)	V	11174		04/26/02	04/26/11	\$01 PV Com Stk	11174		11174	D	
Option	\$11.319	03/18/03	J(1)	V	2794	·	04/26/02	04/26/11	\$.01 PV CL B Stk	2794		2794	D	
Option	\$9.433	03/18/03	J(1)	v	12521		01/25/03	01/25/12	\$01 PV Com Stk	12521		12521	D	
Option	\$4.917	03/18/03	J(1)	V	36352		12/24/03	12/24/13	\$01 PV Com Stk	36352	_	36352	D	

Explanation of Responses:

1) Substitution options as a result of the MOD-PAC spin-off.

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C/ 78ff(a). /s/ C. Anthony Rider, as Power of Attorney for PETER J. GUNDERMANN

March 20, 2003

**Signature of Reporting Person

Date

C. Anthony Rider, as Power of Attorney for PETER J. GUNDERMANN

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

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