# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Option

\$ 14.55

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Print or Ty	pe Response	rs)												
Name and Address of Reporting Person *  MCKENNA ROBERT J				2. Issuer Name a	ıbol	5. Relations  X Director	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner							
38 QUAF	*	(First) TER DRIVE	3. Date of Earliest 10/11/2016	t Transactio	on (Mo	onth/Day/	Year)		give title below		Other (specify	below)		
(Street) SALEM, SC 29676				4. If Amendment,	Date Origi	nal Fi	led(Month/	Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) X. Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City	)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of S (Instr. 3)	ecurity		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	(Instr. 8)		(A) or D (D) (Instr. 3,	4 and 5  (A) or	of )	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			or Indirect	Beneficial Ownership
\$.01 PV (	Com Stk				Code	V	Amount	(D)	Price	60,186			(Instr. 4)	Robert J McKenna Revocabl Trust (1)
\$.01 PV (	Cl B Stk		10/11/2016		<u>J(2)</u>		9,027	A	\$ 0	9,027			I	Robert J McKenna Revocabl Trust (1)
Reminder:	Report on a	separate line for	each class of securi	ties beneficially ov	vned direct	Pers	sons wh tained ir	this fo	orm a	o the collect re not requi	red to resp	ond unle	ss	C 1474 (9-0
				Derivative Securit										
Security (Instr. 3)	Conversion	3. Transaction Date (Month/Day/Y	3A. Deemed Execution Date	4. 5 Transaction o Code E (Instr. 8) S	. Number	5. Date Expira	e Exercisation Date	ble and	7 A U S	. Title and	(Instr. 5)		Owner Form	ty: Owne (Instr.

(Instr. 3)	Price of Derivative Security		(Month/Day/Year)			(Wollan Day/Tear)		Securities (Instr. 3 and 4)			Owned Following Reported Transaction(s)	Derivative Security: Direct (D) or Indirect	Ownership (Instr. 4)		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option	\$ 8.95							08/28/2011	02/28/2021	\$.01 PV Com Stk	2,500		2,500	D	
Option	\$ 8.95	10/11/2016		<u>J<sup>(2)</sup></u>		786		08/28/2011	02/28/2021	\$.01 PV Cl B Stk	3,523	\$ 0	3,523	D	
Option	\$ 15.75							08/28/2012	02/28/2022	\$.01 PV Com Stk	3,000		3,000	D	
Option	\$ 15.75	10/11/2016		<u>J<sup>(2)</sup></u>		857		08/28/2012	02/28/2022	\$.01 PV Cl B Stk	3,570	\$ 0	3,570	D	
										\$.01					

08/22/2013 02/22/2023

3,000

Com Stk \$.01 PV 3,000

D

Option	\$ 14.55	10/11/2016	<u>J(2)</u>	745	08/22/2013	02/22/2023	Cl B Stk	2,713	\$ 0	2,713	D	
Option	\$ 41.18				09/03/2014	03/03/2024	\$.01	2,000		2,000	D	
Option	\$ 41.18	10/11/2016	<u>J<sup>(2)</sup></u>	414	09/03/2014	03/03/2024	\$.01 PV Cl B Stk	1,174	\$ 0	1,174	D	
Option	\$ 52.76				09/10/2015	03/10/2025	\$.01 PV Com Stk	3,000		3,000	D	
Option	\$ 52.76	10/11/2016	J(2)	518	09/10/2015	03/10/2025	\$.01 PV Cl B Stk	968	\$ 0	968	D	
Option	\$ 26.37				08/26/2016		\$.01 PV Com Stk	4,000		4,000	D	
Option	\$ 26.37	10/11/2016	<u>J<sup>(2)</sup></u>	600	08/26/2016	02/26/2026	\$.01 PV Cl B Stk	600	\$ 0	600	D	

### **Reporting Owners**

D. C. O. N. (All	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
MCKENNA ROBERT J 38 QUARTERMASTER DRIVE SALEM, SC 29676	X								

#### **Signatures**

/s/David C. Burney as Power of Attorney for Robert J. McKenna	10/12/2016
Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares held by the Robert J. McKenna Revocable Trust. The beneficiaries of the trust are the reporting persons immediate family. The reporting person serves as one of two trustees and shares voting and investment power.
- (2) Shares issued pursuant to a three-for-twenty distribution of Class B Stock to holders of both Common and Class B Stock on the record date of October 11, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.