

Option	\$ 13.22	05/15/2017		M		2,010	12/19/2008	12/19/2017	\$.01 PV Com Stk	2,010	\$ 13.22	0	D	
Option	\$ 13.22	05/15/2017		M		4,043	12/19/2008	12/19/2017	\$.01 PV Cl B Stk	4,043	\$ 13.22	0	D	
Option	\$ 3.27						12/09/2009	12/09/2018	\$.01 PV Com Stk	11,800		11,800	D	
Option	\$ 3.27						12/09/2009	12/09/2018	\$.01 PV Cl B Stk	16,627		16,627	D	
Option	\$ 3.27						12/03/2010	12/03/2019	\$.01 PV Com Stk	11,750		11,750	D	
Option	\$ 3.27						12/03/2010	12/03/2019	\$.01 PV Cl B Stk	16,557		16,557	D	
Option	\$ 8.82						12/02/2011	12/02/2020	\$.01 PV Com Stk	4,350		4,350	D	
Option	\$ 8.82						12/02/2011	12/02/2020	\$.01 PV Cl B Stk	6,129		6,129	D	
Option	\$ 15.63						12/01/2012	12/01/2021	\$.01 PV Com Stk	3,200		3,200	D	
Option	\$ 15.63						12/01/2012	12/01/2021	\$.01 PV Cl B Stk	3,808		3,808	D	
Option	\$ 10.58						11/29/2013	11/29/2022	\$.01 PV Com Stk	5,700		5,700	D	
Option	\$ 10.58						11/29/2013	11/29/2022	\$.01 PV Cl B Stk	5,155		5,155	D	
Option	\$ 32.72						12/11/2014	12/11/2023	\$.01 PV Com Stk	2,330		2,330	D	
Option	\$ 32.72						12/11/2014	12/11/2023	\$.01 PV Cl B Stk	1,367		1,367	D	
Option	\$ 35.46						12/11/2015	12/11/2024	\$.01 PV Com Stk	2,720		2,720	D	
Option	\$ 35.46						12/11/2015	12/11/2024	\$.01 PV Cl B Stk	877		877	D	
Option	\$ 31.88						12/03/2016	12/03/2025	\$.01 PV Com Stk	3,500		3,500	D	
Option	\$ 31.88						12/03/2016	12/03/2025	\$.01 PV Cl B Stk	525		525	D	

Option	\$ 36.52							12/14/2017	12/14/2026	\$.01 PV Com Stk	3,670		3,670	D	
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KRAMER JAMES S 130 COMMERCE WAY EAST AURORA, NY 14052			Executive Vice President	

Signatures

/s/David C. Burney, as Power of Attorney for James S. Kramer		05/16/2017
<small>Signature of Reporting Person</small>		<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Kramer disclaims any beneficial interest in the shares owned by his wife.
- (2) Represents shares held by James Shore Kramer Cust for Leah Jane Kramer. The beneficiary is the reporting person's immediate family.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.