FORM 4	4
--------	---

Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

EAST AURORA, NY 14052 X_Form filed by One Reporting Person Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security 2. Transaction 3. Transaction 4. Securities Acquired 5. Amount of Securities 6. 7. No.	(Print or Type Responses)										
(Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) X Officer (give tide below) Other (specify below) 130 COMMERCE WAY 10/12/2018 Principal Accounting Officer (Street) 4. If Amendment, Date Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line _X_Form filed by One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security 2. Transaction 3. Transaction 4. Securities Acquired 5. Amount of Securities 6. 7. N		σ,						(Check all applicable)			
X_Form filed by One Reporting Person		· · · · ·							X Officer (give title below) Other (specify below)		
I.Title of Security 2. Transaction 2A. Deemed 3. Transaction 4. Securities Acquired 5. Amount of Securities 6. 7. No.	(Street) EAST AURORA, NY 14052	4. If Amendment, Date Original Filed(Month/Day/Year)									
	(City) (State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
(Month/Day/Year)any (Month/Day/Year)(Instr. 8)(D) (Instr. 3, 4 and 5)Reported Transaction(s) (Instr. 3 and 4)Form: Direct (D)Ber Ow	1.Title of Security (Instr. 3)	Date	Execution Date, if any	Code (Instr. 8)	tion	(A) or Disposed of (D)			Beneficially Owned Following Reported Transaction(s)	Ownership Form: Direct (D)	Beneficial Ownership
CodeVAmount(A) or (D)or Indirect (I)(Inst. 4)				Code	v	Amount	· /	Price		(I)	(Instr. 4)
\$.01 PV Common Stock D 1,470 D	\$.01 PV Common Stock								1,470	D	
\$.01 PV Class B Stock 10/12/2018 J ⁽¹⁾ 251 A \$ 0 458 D	\$.01 PV Class B Stock	10/12/2018		<u>ј(1)</u>		251	A	\$ 0	458	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information SEC 1474 (9-02) contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(<i>e.g.</i> , puts, calls, warrants, options, convertible securities)														
Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code		of	vative rities ired r osed) . 3,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title Amour Underl Securit (Instr. 1	it of ying	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Form of Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
OPTION	\$ 30.83							12/11/2015	12/11/2024	STK	1,120		1,120	D	
Option	\$ 30.83	10/12/2018		յ <u>(1)</u>		222		12/11/2015	12/11/2024	\$.01 PV CL B STK	583	\$ 0	583	D	
Option	\$ 27.72							12/03/2016	12/03/2025	\$.01 PV COM STK	1,400		1,400	D	
Option	\$ 27.72	10/12/2018		յ <u>(1)</u>		242		12/03/2016	12/03/2025	\$.01 PV CL B STK	452	\$ 0	452	D	
Option	\$ 31.76							12/14/2017	12/14/2026	\$.01 PV COM STK	1,520		1,520	D	
Option	\$ 31.76	10/12/2018		J <u>(1)</u>		228		12/14/2017	12/14/2026	\$.01 PV CL B STK	228	\$ 0	228	D	
Restricted Stock Unit	<u>(2)</u>							(3)	(3)	\$.01 PV COM STK	1,000		1,000	D	

Restricted Stock Unit (4) 10/12/2018 J(1) 150 (3) \$.01 PV CL B	150 \$ 0	150 D	
---	----------	-------	--

Reporting Owners

Den estima Orman Nama (Address			Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Hedges Nancy L 130 COMMERCE WAY EAST AURORA, NY 14052			Principal Accounting Officer				

Signatures

/S/JULIE DAVIS, as Power of Attorney for Nancy L. Hedges	10/16/2018
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares issued pursuant to a three-for-twenty distribution of Class B stock to holders of both Common and Class B stock on the record date of October 12, 2018.
- (2) Each restricted stock unit represents the right to receive, at settlement, one share of common stock.
- (3) These restricted stock units are scheduled to vest 100% on March 1, 2021.
- (4) Each restricted stock unit represents the right to receive, at settlement, one share of Class B stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.