FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type	e Responses)																	
1. Name and BRADY R		Reporting Person *			Issuer N						bol			elationshi		ing Person(s k all applica		
286 GREE	ENWOOD	(First) CT	(Middle)		Date of E /28/202		est Tran	sactio	on (Mon	th/Day/	Year)			Officer (gi	ve title below)		ther (specify be	low)
		(Street)		4. I	f Ameno	lmer	nt, Date	Origi	inal File	d(Month/I	Day/Year)					up Filing(Che	eck Applicable	Line)
EAST AU	RORA, N	Y 14052													y One Reporting More than One	g Person e Reporting Pers	on	
(City)		(State)	(Zip)				Tab	le I -	Non-De	rivative	Securities	Acq	uired,	Dispose	d of, or Ben	eficially Ow	ned	
1.Title of Sec (Instr. 3)	curity		2. Transaction Date (Month/Day/Year)	Ex	A. Deemo secution y fonth/Da	Date	e, if Co (In			(A) or	Disposed of 3, 4 and 5) (A) or nt (D)		Owr Tran (Ins				6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
\$.01 PV C	om Stk							couc		Timou	K (D)	11100	35,	537			D	
\$.01 PV C													+ -	,786			D	
Reminder: Ri	eport on a se	parate line for each							Perse conta form	ons wh ained in displa	n this forn	n are	not valid	required OMB co	of information to responentrol num	d unless tl		1474 (9-02)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date any (Month/Day/Ye	, if	4. Transac Code	tion	5. Nun	nber ative ties red sed	6. Date Expira				7. Title Amou Under Securi (Instr.	nt of lying		9. Number Derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4)	Owners Form of Derivat Securit Direct or India	Ownersl (Instr. 4) (D)
					Code	V	(A)	(D)	Date Exercis	sable	Expiration Date		Title	Amount or Number of Shares				
Option	\$ 3.19								09/02	2/2010	03/02/20	20	\$.01 PV Com Stk	5,000		5,000	D	
Option	\$ 3.19								09/02	2/2010	03/02/20	20	\$.01 PV Cl B Stk	8,852		8,852	D	
Option	\$ 7.78								08/28	3/2011	02/28/20	21	\$.01 PV Com Stk	2,500		2,500	D	
Option	\$ 7.78								08/28	3/2011	02/28/20	21	\$.01 PV Cl B Stk	4,426		4,426	D	
Option	\$ 13.69								08/28	3/2012	02/28/20		\$.01 PV Com Stk	3,000		3,000	D	

Option	\$ 13.69					08/28/2012	02/28/2022	\$.01 PV Cl B Stk	4,556		4,556	D	
Option	\$ 12.65					08/22/2013	02/22/2023	\$.01 PV Com Stk	3,000		3,000	D	
Option	\$ 12.65					08/22/2013	02/22/2023	Stk	3,570		3,570	D	
Option	\$ 35.81					09/03/2014	03/03/2024	\$.01 PV Com Stk	2,000		2,000	D	
Option	\$ 35.81					09/03/2014	03/03/2024	\$.01 PV Cl B Stk	1,650		1,650	D	
Option	\$ 45.88					09/10/2015	03/10/2025	\$.01 PV Com Stk	3,000		3,000	D	
Option	\$ 45.88					09/10/2015	03/10/2025	\$.01 PV Cl B Stk	1,563		1,563	D	
Option	\$ 22.93					08/26/2016	02/26/2026	\$.01 PV Com Stk	4,000		4,000	D	
Option	\$ 22.93					08/26/2016	02/26/2026	\$.01 PV Cl B Stk	1,290		1,290	D	
Option	\$ 28.5					09/07/2017	03/07/2027	\$.01 PV Com Stk	4,000		4,000	D	
Option	\$ 28.5					09/07/2017	03/07/2027	\$.01 PV Cl B Stk	600		600	D	
Option	\$ 34.04					03/02/2019	03/02/2028	\$.01 PV Com Stk	4,000		4,000	D	
Option	\$ 34.04					03/02/2019	03/02/2028	\$.01 PV Cl B Stk	600		600	D	
Restricted Stock Unit	(1)	02/28/2020	A	5	,600	(2)	(2)	\$.01 PV Com Stk	5,600	\$ 0	5,600	D	

Reporting Owners

	Relationships						
Reporting Owner Name /	Director	10% Owner	Officer	Other			
Address							

EAST AURORA, NY 14052

Signatures

/s/Julie Davis as Power of Attorney for Robert T. Brady	r	03/02/2020
**Signature of Reporting Person	1	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock.
- (2) These restricted stock units are scheduled to vest 100% on August 28, 2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.